

THE BASSANO MAIL

BASSANO, ALBERTA, THURSDAY, NOVEMBER 24, 1927



R. A. TRAVIS
INSURANCE OF ALL KINDS
LOANS & COLLECTIONS

VOLUME 15, NO. 29

BRIGHT FUTURE FORETOLD FOR IRRIGATION BELT

C. E. S. Doughty, of the C.P.R. Staff at Brooks, Sees Foundations Being Laid for Permanent Prosperity—Address Board of Trade.

A district thickly settled with contented and prosperous farmers in a few years time. The picture painted by C. E. S. Doughty, when he reviewed the problems of settling and farming the irrigation block.

Col. Doughty spoke at the bi-weekly luncheon of the Bassano Board of Trade on Wednesday, Nov. 23d. A large gathering of board members, numbering some twenty-seven, listened intently to what the speaker's forecast entailed.

After briefly reviewing the birth of the Canadian Pacific Railway and the growth and progress of the company, Mr. Doughty launched out on the subject of the problems that confronted the settlers in the irrigation block, and how so much difficult was being met and overcome.

The speaker said that much progress had been made during the past few years toward solving the difficulties of the irrigation farmer. Before selling a farm the company makes a careful survey of the land, and the exact acreage that is irrigable, and the amount of work required in making ditches, tiles, and levelling of fields, as well as ascertaining the character of the soil.

All this is taken into account, and only the most suitable type of settler is chosen.

The speaker spoke very highly of the farmers who were now on the project, and cited a number of instances of some who had prospered exceptionally well during the past few years.

Established Charters.

Mr. Doughty had with him two charts which greatly helped to make the text of his address more readily understood. One chart was a table of the cost price of an irrigated farm on the 34 year payment plan. The other chart showed the cost of working, and how the purchaser of the farm could save considerable interest charges by reducing the payments before they fell due.

The other chart was that of a typical new farm ready for sale. All the costs of the farm, including seed, tools, knolls, main ditch, etc., were outlined, having been surveyed by the company's engineers, so that the purchaser could see just exactly what work was required to put the land in condition for the most efficient farming practice.

Rosemary News

ROSEMARY, Nov. 24.—There were two or three unlucky farmers who did not get threshed before the storm. Ed Mader is stacking his crop.

A few of the young folks attended a dance in Bassano Friday evening last.

Joe Horgeron was a Bassano visitor on Tuesday.

Mr. Johnson, formerly of Rosemary, was visiting with Mr. C. Chalman.

Max Conn was a Rosemary visitor.

The C. P. R. carpenters are in the district now.

Mrs. Jones was an afternoon visitor at Mrs. Wilson's on Tuesday.

Another gang of men came in last Friday to help lay steel on this work in the interests of the school children.

Mr. and Mrs. Sparks enjoyed dinner with Mr. and Mrs. Goings on Sunday last.

Mrs. N. Royton and children, who are visiting from Ontario, with their mother, was visiting with Mrs. Pollock during the past week.

Threshing has been resumed on the Clarence Marques farm. Since the stormy weather left us a few days ago, Ted Letendre has been threshing C. Marques' east crop.

Several of the Gem farmers are hauling wheat to the Coopers elevators. They have given up hopes of seeing the Gem railway in 1927.

Gem News

GEM, Nov. 24.—Frank Corney is spending a break now easier. Well to west, Frankie.

According to gossip, several new cars will arrive in the Colony in the near future. Nash and Baby Lincolns will be common in 1928.

H. Schieber and family spent a pleasant Saturday evening with Mrs. Dieckmann.

Mrs. F. Dieckmann and brother Ray are contemplating a trip to the States at a future date.

On Sunday last Mr. and Mrs. Pollock, manager of the Gem, and Mr. and Mrs. Miller at the old home.

On Friday last the members of the Gem Literary Society, with a few friends, spent a very pleasant evening in the Gem school, musical items, and dancing was enjoyed.

At the Gem school a lunch was served during the evening. Mrs. Fartherby assisted the teachers during the evening.

The skating rink at the Gem school is being prepared, and will be flooded in the near future. G. and son Clarke are devoting a little of their spare time to this work in the interests of the school children.

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Good Settlement Prospects.

As far as the Gem is concerned, there are many new settlers coming into the irrigation block next year. The company was receiving many inquiries from prospective settlers, and a number of them have recently visited the project and were greatly surprised at the extent of the development and excellence of the irrigation system.

To the new settler the company gives free use of the land for one year, and in the case of land that was previously farmed, the settler gets free use of the land for two years.

Farmers are Prospering.

As an indication of the prosperity that is making itself evident in the irrigation project, the speaker said that the great majority of farmers are getting along well financially, promptly and voluntarily, with the payment of their annual instalments.

An excellent crop had been grown throughout the irrigation block this year, and all the farmers had done well on the harvest returns.

In conclusion Mr. Doughty said that there lay ahead a era of prosperity for the irrigation project.

There was now a feeling of much greater stability than there had been in the past, and the future held forth bright prospects.

Major Cross, also of the C.P.R. O.M.R. staff at Brooks, was also present.

GOOD TURNOUT AT MEETING OF BOARD OF TRADE

Decide to Send Delegates to Board of Trade Conference in Calgary

About twenty-seven members attended the meeting of the Board of Trade luncheon in the Inter-Continental on Wednesday, Nov. 23d. President E. P. Currie opened the chair.

After the reading and passing of the minutes of the previous meeting Secretary Wm. McLaws read letters from the Calgary Board of Trade regarding the local trade conference which will be held at the Gem November 25th and 26th. The meeting decided to send two delegates to this conference.

Representatives of boards of trade from many towns in southern Alberta are expected to attend the Gem meeting, and its importance will come up for discussion. There will be speakers from Vancouver, Montreal, and other cities.

Another letter was read from the Calgary Board of Trade respecting the Gem's proposal to deal with the marketing of Alberta coal in Ontario, and the freight rate on coal from Alberta to the eastern provinces. The secretary read the Calgary board's resolution, and this was adopted by the local board.

On behalf of the Gem, Mr. Currie presented a motion for the public affairs committee, brought up the matter of the bridge across the Bow river. The secretary then read a petition that is being circulated by the farmers of the south side of the river. The farmers have undertaken to sign the petition and take action to have the bridge repaired.

A. T. Connally gave notice that at the regular meeting of the board he would put a motion for the alteration of Section 6 of By-Law 1926 so that no two members could constitute a quorum instead of fifteen as at present.

After completing the regular business the board listened to an interesting address delivered by Col. E. S. Doughty of the C.P.R. O.M.R. on the problem of the irrigation block, and gave the meeting some valuable information respecting the operations of the company, and how they were dealing with the settlement of their lands.

Major Cross, also of the C.P.R. O.M.R. staff at Brooks, was also present.

The Gem Mail Carrier Fights Snow Barriers

Four Hour Battle to Make the Trip From Gem to Bassano on Wednesday

It was tough going on Wednesday for A. M. Atkins, the Gem postmaster and mail carrier. The road was heavily drifted with snow which was piled up by the southwest wind that blew all night. Tuesday night saw the snowdrifts 10 feet high.

In the morning, Atkins at 9 o'clock in the morning with his sled loaded down with passengers and mail sacks, Mr. Atkins busted the snowdrifts practically all the way, and did not arrive in Bassano until one o'clock in the afternoon, having to make a 160-mile eight-mile trip.

The car had to plough through the deep, hard packed drifts, and in many places the snow had to be shoveled away so the car could get through.

Mr. Atkins said it was the hardest trip he had ever made in a long time, and he hoped he would have enough time making the return journey, as the wind continued to blow, filling in the trail he had broken.

John Gilbert, the author, King Vidor, the director, have conceived and executed a story as great as any ever told, and the average citizen can appreciate a story depicting it faithfully. That is what "The Big Parade" does. There is no glorification of war, nor is war wrong; rather it glorifies heroism and tolerance.

John Gilbert gives a great and unforgettable portrayal of the Amer-

ARCTIC PERILS HAVE NO TERRORS FOR STURDY MOUNTED POLICE SERGT.

Hagged Ice Fields and Snow Covered Shores of Arctic Archipelago is "Home" to Sergeant James Wight



QUARTER MILLION BUSHELS SHIPPED FROM BASSANO

Biggest Percentage of Wheat Grade No. 2 Northern

Of the 1927 crop in the Bassano district, some 260,000 bushels have already been marketed, according to estimates on hand. This amount is principally wheat, with a considerable amount of rye making up the balance. The total includes grain loaded on the two ships that sailed just west of Bassano and Lethbridge just east, as well as that shipped through the elevators at Bassano.

The two local elevators, the Alberta Pacific under the management of G. W. Wren, and the Ogitive, with G. W. Ferguson as manager, have been busy all day in handling the big crop. Some grain is still coming in, but the roads are bad for hauling and there is no threshing now being done, so the amount being hauled is small.

It is estimated that about thirty-five or forty thousand bushels of wheat are still to be threshed in the vicinity of Lethbridge and Bassano.

Practically all the dry wheat to reach the elevators at the beginning of the threshing season graded No. 1 Northern, but later when the standard of quality was raised, the subsequent rains, the grade dropped to No. 2. About 70 per cent of the wheat already shipped out graded No. 2 Northern; 20 per cent No. 3; and about 10 per cent No. 4.

Received their public and high school education.

Sgt. Robt. Wight, of Bassano, has been in the west on policy work for the past year. He was in the last of his fall in handling the big crop. Some grain is still coming in, but the roads are bad for hauling and there is no threshing now being done, so the amount being hauled is small.

It is a rough land, and a cruel land for the weak and the timid. It is a land of strong men who joy in the lust of battle, who love to catch the wolf who steals their strength, who fight with the strength of the elements.

This is the land to which Sgt. Jim Wight has returned after spending less than a year "outside."

He went back this summer with the rest of his regiment, the 1st Battalion, to take over the duties of the new police post at Lake Harbor, on the southern shore of Baffin Island.

The police detachment, consisting of Sgt. Wight and two constables, were taken in by the Beothuk, which was built for the Royal Canadian Mounted Police in the pioneer days, and was considered a true type of that force.

His younger brother studied mining, and was for a few years under manager for the Dominion Coal Co. at Glace Bay. In 1918 he joined the 1st Battalion, and when they were returning from overseas, he and he came west to Regina. He received instructions to go with Inspector LaName to the Arctic to find two priests who were at that time supposed to have been lost.

He turned to Calvary in August, 1917, with the two Eskimos who had murdered the priests. After the trial again went north with the two Eskimos as far as Fort Resolution, Northwest Territories, and returned to the south in the spring.

He then joined the Siberian police and went to Siberia, returning from there the following year.

He was again sent north to open a police post at Port Burwell, on the Hudson Straits, where he stayed for a number of years, after which he opened another post at Cumberland Islands, Mainland Island, where he was stationed until returning from the Arctic last fall.

Bille Snape visited the Gamble boys overnight one day this week.

Frank Chamberlain was visiting Countess on the 23rd.

He got his traps up we may say in the threshing field yet.

Miss Blighan is planning for a Christmas entertainment for the Countess school children.

Chas. Stringer and Mr. Wilkins have been hauling to port for the school at Keli, and Mr. Anderson that way.

The Gem farmers have been hauling wheat, regardless of the weather.

Countess News

COUNTESS, Nov. 24.—Royal Burrows and little daughter, of Camrose, have been visiting at the Heidi home for the past week. They left for Canada on Oct. 22d.

Norman McLaughlin and Mr. Yates who have been working for Mr. McCutcheon, left at the end of the week.

Mr. Sluss and Mrs. Gamble spent Friday visiting with Mrs. Cowen.

Mr. A. M. Anderson was a caller at the Heidi home on Tuesday.

Ralph and Royal Burrows went to town on Friday last.

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John Gilbert, who was formerly employed in the bank here, was in town the last of the week on his way to California.

The first card held of the season was held at the hall on Friday evening. Five hundred was played at eleven tables. First lady's prize was \$100, and second lady's prize \$50. Second lady's prize was \$100, and third lady's prize \$50. First gentleman's prize was \$100, and second gentleman's prize \$50. First lady's prize was \$100, and second lady's prize \$50. First gentleman's prize was \$100, and second gentleman's prize \$50. Ladies' Aid was \$225.00.

Hussar News

HUSSAR, Nov. 25.—After two weeks of very cold weather the chinook was welcome here on Tuesday.

Mr. and Mrs. E. Maurer were guests of Mr. and Mrs. Wili Kuchie this week.

Clarence Armstrong shipped a carload of cattle from Calgary Friday.

Mr. and Mrs. Clarence Armstrong and Mr. and Mrs. James King were guests of Mr. and Mrs. Eddie Whitman.

Mr. and Mrs. Eddie Whitman left Saturday for St. Paul, Minnesota, where they will spend the winter.

Born, to Mr. and Mrs. Bobbie Thompson, on Friday, Nov. 13th, a baby boy.

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ployed in the bank here, was in town the last of the week on his way to California.

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I. BARROW ST. 2. CORNWALLIS L. 3. BEECHEY I.
4. SOMERSET I. 5. PORT LEOPOLD 6. LANCASTER SD
7. ARCTIC B. 8. KING CHRISTIAN I.
Map of a portion of the Eastern Arctic showing points visited by the Dominion Government's 1927 expedition. The location of Sgt. Jim Wight's new post is shown on the map—Lake Harbor.

"THE BIG PARADE" The Miracle Film of Love and the Great War

Two years in New York and still running
Go see it. If you don't, you will miss one of the greatest pictures ever made.

THREE DAYS IN BASSANO—DECEMBER 1, 2 and 3

Stop Childrens' Coughs with Mathieu's Syrup

COT TAR & CO. LIVER PILLS
SOLD IN GROCERY SIZE BOTTLES BY DEALERS EVERYWHERE.
J. J. Mathieu Co., Proprietary, Quebec.

WORLD HAPPENINGS BRIEFLY TOLD

January 17 to 20 inclusive are the dates for the annual convention of the United Farmers of Alberta, probably in Calgary.

The average cost of a weekly family budget of 25 staple foods was \$10.59 at the beginning of October as compared with \$10.10 in September.

Sir Harry Lauder, who has been in retirement in Scotland since the death of his wife last summer, will return to the stage in the winter.

All departments of the Alberta Government have been informed their program of action for the next session of the legislature must be in hand by the end of December.

The Rev. Herbert Quarrie, athlete vicar of St. Andrew's parish, Jersey, proposes to conquer the English Channel in an attempt to swim to raise money to complete the building of his half-finished church.

France is rapidly becoming the greatest producer of new postage stamp issues in the world. In addition to recent special stamps issued in honor of the American Legion visit, four special issues have appeared within a month.

Moskatar Bey, Turkish diplomat, has been appointed Turkish ambassador at Washington. Turkey has not been represented by an ambassador at Washington since the break in relations between the U.S. and Turkey when the U.S. entered the world war.

Indians Return To Forefathers' Religion

Tribes Of Six Nations Will Restore Old Faith

Closing a three-day religious powwow at Akwesasne, Ontario, just across the St. Lawrence river from Montreal, Indians of the six nations decided to abandon the Christian religion and return to the religion of their forefathers.

Old Indian deities worshipped before the white men invaded America and made famous in Longfellow's "Hiawatha," will be restored. Chief American Indian and Chief of Akwesasne Indians in attendance. The three-day powwow has been in reality the inaugural of religious services of their forefathers' religion. One of the leaders said they were turning back to their forefathers' religion. The other Indians, who had participated in the powwow, said they were in the process of doing so as they were the white man's law.

Watch Winds Itself
A Lancashire man has made a watch which winds itself. It is designed to be worn on the wrist and has a small weight ingeniously incorporated in the mechanism. The movement imparted by the arm as it swings while walking causes the swinging weight to walk it to the winding post. The spring will keep running for forty hours, and only half an hour's swinging is necessary to wind the watch.

A **blowout** system of pneumatic tubes beneath New York streets delivers 6,000,000 letters daily to subscribers.

It's a pretty safe plan to judge a man by the people he doesn't keep company with.



Installed In New Shelter

Armistice Car Now Rests Where Agreement Was Signed

In the presence of Major P. Poch, General Officer, Minister of War, and representatives of the Canadian Government, the town of Pimpeigne and the American Embassy, the historic dark brown railway car of the Compagnie des chemins de fer du Nord, which signed the armistice years ago, the document ending the greatest war in history was signed, has been formally installed in its new shelter at Rehondes in the Forest of Pimpeigne within a few yards of the spot where the signing of the Armistice took place.

A large guard of honour of French and Colonial troops, including a colorfully mounted detachment from Morocco, was present at the ceremony.

The shelter was donated by a Canadian, Arthur Henry Fleming of Pimpeigne, Cal.

Several thousand persons witnessed the ceremonies, while those placed under the roof in the same shelter included the armistice which they commemorated. Among the crowd was a large number of French veterans, many of whom were then legless or armless. They were all very friendly in the manner they saluted old General.

The armistice had not been general, although, of course, it had been re-stated. The desks and telephones that were there during the war days are still in their places. For the benefit of visitors, copies of French papers issued on armistice morning are on view.

Winnipeg Newspaper Union



Faytron

Illustration of a woman wearing a Faytron garment.

Illustration of a woman

Quality Meats

FRESH MUTTON, VEAL, PORK AND BEEF

All Home Slaughtered

We also carry a full stock of—

COTTAGE HAM • PICNIC HAMS • ROLLED HAMS
PREMIUM BACON • PEA MEAL HAMS • RACKS • SIDE BACON
BOLONIA • WEINERS • SAUSAGES**City Meat Market**

Bassano, Alberta

H. F. McDonald, Proprietor

TELEPHONE 46

**They're not alike --
and yet they are**

When every note of the music you hear is what the distant artist intended you to hear—that's tone. When you select or change programs at will by touching just one dial—that's simplicity. When your radio always does just what you wish it to do—that's reliability. When you are glad to have your guests see as well as listen—that's beauty. When you avoid high prices and at the same time enjoy radio to the utmost—that's economy.

The instruments composing the family of Atwater-Kent Radios differ in special abilities. They are alike in simplicity, reliability, beauty and economy—for these are fundamentals.

A. P. PIERSON
Atwater - Kent Radios
Bassano, Alberta

The Dairy Cow

always a valuable asset to the farm, bring the last cent of profit to you if you ship her cream to

The
BASSANO CREAMERY
W. A. Brodie, Manager
Bassano - Alberta

**Hear This Amazing Westinghouse Model-57**

The unparalleled performance and pleasing appearance of this model will amaze you. It is the standard for radio sets of the moderate price class. Contains all the latest improvements, including one dial control. Uses the new Westinghouse UX-201-B radiotrons which consume but half the filament current of tubes of equal power. And the price is only \$75.00, tubes extra.

The 57 is but one example of the surprising values awaiting you in the complete new line of Westinghouse radios. There is a model to meet every requirement of socket or battery operation—one that will suit you pure. Demonstrations gladly given in your own home or at our showrooms. Arrange for one today.

W. E. Sambrook

Bassano - Alberta

Westinghouse
PIONEERS IN RADIO

**DEAD?
NO!****Still going strong**

Write, or phone

506 Gem

Watch for the following auction sale bill

Chas Waltemath, Gem, Tuesday, Dec. 6th.**If you want real horses don't miss this sale.****B. T. GRAY**
Auctioneer

FOR SALE—Ford Tudor sedan, 1921 model; motor in good shape; new battery this spring; overhauled in July. Terms cash, \$200. Call and see at D. J. Guyatt's; living on D. J. Guyatt's premises. 13-2-P

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF CATHERINE TALKINGTON, widow of the Town of Bassano, in the Province of Alberta, Married Woman, deceased.

Notice is hereby given that all persons having claims upon the estate of the above named Catherine Talkington, who died on the 23rd day of September, A. D. 1927, are invited to file their claims with the 32nd day of December, A. D. 1927, a full statement duly verified, of their claims and of any securities held by them, and that after that date the executors will distribute the assets of the deceased among the heirs, uniting thereto, owing regard only to the claims of which notice has been filed, of which notice has been brought to her attention. Dated this 13th day of November, A. D. 1927.

WILLIAM McLAUGHLIN, Solicitor for the Executrix Bassano, Alberta.

19-2-P

\$20 REWARD

For the recovery of one tame, or mares, one light bay with star on forehead, the other brown, with white face; weight about 1600 each. \$10 reward for one team, same color and markings as above, weight about 1800 each. All of

these horses branded with a dot on right thigh; Please notify A. C. Bryson, Jenner, Alta. 26-P

ORIENT BUYS CANADIAN FLOUR

Vancouver—One of the largest single shipments of Canadian flour to be exported to the Orient was booked on the Canadian Pacific liner Empress of Canada, flagship of the Pacific fleet. The cargo consisted of more than 1,300 tons of domestic flour for consumption in China and Japan.

LAKE ATHABASKA FISHERIES ACTIVE

Vancouver—One of the largest catches in Lake Athabasca during the fall season of 1921, according to a report received by R. T. Todd, dominion fisheries inspector at Edmonton, was made up of 69,000 pounds of lake trout, 70,000 pounds of whitefish, and 5,000 pounds of lake whitefish.

Bon S. Plumer is in Calgary attending the Alberta Wheat Pool convention.

A. G. Bond went to Calgary Thursday evening on court business.

Mrs. A. R. Maurer went to Gleichen Thursday for a day's visit with Mrs. H. Carter.

Mr. Knudson, of Jenner, is a patient in the Bassano Hospital, having recently undergone an operation.

Next week the Bassano Mail will carry the first advertisement of the Ford Motor Company for their new model car.

A baby girl was born in the Bassano Hospital on Tuesday, Nov. 22, to Mr. and Mrs. Gus Juhnke, of Milo.

AMERICANS LOOK TO CANADA

Regina—According to L. H. Newell, of the Canadian Trust Company in that state are looking to western Canada as a profitable field for investment. One trust company in Nebraska, he said, had \$6,000,000 on deposit, some of which would ultimately find its way into Canada.

Mr. Newell predicted a big movement of farmers to western Canada for the next two years. "Interest is keener than at any time since 1903-10," he said, "and many farmers in quest of land have expressed their intention of going to see Canada for themselves."

Local News

Roy Smith made a business trip to Calgary on Wednesday.

Mr. and Mrs. Agate and Mr. Young spent Saturday in Calgary.

Roy Cline and Roy Lane were in town on Wednesday.

C. Burgess was a visitor to Calgary on Tuesday.

M. E. Granfield has been stock grazing at the Gleichen yard of the Crown Lumber Co.

Mr. and Mrs. Ed. Stiles came down from Hussar Wednesday evening.

E. A. Beck is the owner of a new Essex sedan which he bought from Flanagan Bros., local dealers.

Clarence Marquess came in with the mail man from Gem on Wednesday.

R. C. services will be held in Bassano next Sunday, Nov. 27th at 9:30 a.m.

School Inspector J. F. Boyce is in Brooks this week on a tour of inspection.

F. Corny has bought a new Essex sedan from Flanagan Bros., Essex dealers for this district.

Mr. and Mrs. E. F. Maurer visited for a few days with Mr. and Mrs. Wm. Kuehe, of Hussar, this week.

The Wolf Cabs will put on a whist drive and dance in the Oddfellows' Hall on Friday evening, Dec. 9th.

Mr. and Mrs. A. H. Maurer have purchased the house recently occupied by Mrs. H. Grayson. They moved in last week.

Mr. Campbell and son came in from the farm near Crowfoot on Wednesday with a team and sleigh. They found the road in very bad shape.

The road between Airdrie and the Spring Creek Mine is being kept open with the use of a tractor, so it is understood.

Col. E. S. Dougherty, of the C. P. R. R. staff at Brooks, was in Bassano on Wednesday, and addressed the Board of Trade members at their bi-weekly luncheon.

Mrs. A. Atkins and daughter arrived in Bassano on Monday to join the place of A. Dumpy.

A. Atkins, C. P. R. assistant superintendent, who has taken the place of A. Dumpy.

Mr. and Mrs. Dale Ferguson came in from Coopers on Wednesday with a team and cutter. The road is drifted deep with snow, they reported.

A. MacCallum defeated A. Reid in the finals of the Gleichen tournament. The match was played off in the frosty weather of last Saturday afternoon.

Wm. McDonald, of Lloydminster, Alberta, stopped in Bassano on his way to the west to visit his brother H. F. McDonald. He is returning from a business trip to the southern part of the province.

Mr. and Mrs. H. Beeler spent last week in Calgary.

W. E. Sambrook was a visitor in Calgary a few days this week.

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Keep in mind the date Wednesday Nov. 30th. It is the annual chicken supper given by the Knox Church Ladies Aid, and as usual, they have a seated table of fancy and useful articles ideal for Christmas gifts.

Judge Macdonald, of Bassano, presided at a district court in Bassano on Wednesday morning. A small debt case was heard, and a couple of motions came up for consideration.

No Accounting for Tastes
Athabasca—"Whash ya want for?"
Cop—"We're looking for a drawed man."
Inglewood—"Whash ya want one for?"**Dairy Cows**
Bringing Prosperity

(from The Family Herald)

We have just been reading a story that we are sure you will be interested in. On March 16, F. G. Guldiner, Wisconsin, purchased a 72 acre farm for \$7,250, paying \$2,500 down—all the money he had in the world. Today that farm is paid for and a substantial payment is made on another 40 acres. His wife added: "We, children, house, barns, windmill, and garage. The original house, stable, and barns have been improved. He owns four horses, 20 cattle, 67 goats, and 500 chickens. His three sons are married, and three daughters are paid for. How is this? Well, the secret lies in the question. Here is what he discovered. In the first place Mr. Guldiner is a good dairymen. He has a herd of good grade Holsteins that averaged 49.6 per cent test, and 4.5 per cent butterfat. His receipts for cream increased from \$96.90 in 1918, to \$1,041.96 in 1925, although the price was lower in the latter year. At the same time his feed costs decreased \$350. He had improved his cow breeding and breeding, and he was growing crops on his farm better suited to milk production. As a result he was getting more money and spending less. His headliners as milk producers are the Holstein, Friesian, and Guernsey. The grain, consisting of oats, rye, barley, and barley, he supplements with purchased concentrates to bring up the protein. But it was not alone good dairying that paid for this farm.

It was good dairying plus diversification that paid.

Notice the sources of income.

In 1925, total net \$1,041.96.

Wheat, \$1,146.30; cattle

\$46,056; eggs \$433.58; poultry

\$17,54; wheat, \$181.00; potatoes

\$375.83; a gross income of \$4,689.50.

This leaves a nice margin of \$3,063.77.

After deducting taxes and insurance, there is still a balance of \$1,452.38 are deducted. This consists of interest on the principal amount of the farm, taxes, and on the mortgage after the principal is paid off.

This leaves a nice margin of \$3,063.77.

This is the true picture in Alberta as well as in Wisconsin.

The public is concerned with continued quality production because it means Consumer Satisfaction.

We have never lowered our Standard of Quality. We take a pride in always brewing the Best.

WINTER IN THE CHICKEN HOUSE

(Supplemental Farms Note)

It has been the general rule to allow four square feet of floor space per bird in the laying house, and houses of 10x10 or 16 x 22 feet are recommended for 100 hens. In actual practice slightly less space is often allowed, especially where birds of different ages are kept together.

The space required per bird diminishes as the amount of floor space in the house increases, an area of only three square feet per bird being not uncommon in large houses.

Poultry houses are, with very few exceptions, built of wood.

As a measure of permanence and cleanliness concrete floors are recommended and if properly built on a foundation of loose stone or cinders to facilitate drainage, are most economical in the long run.

Wherever possible straw should be used, as straw left on the floor tends to condense upon the cold roof over their heads and severe cold may result.

The straw loft is advisable since moisture from the birds tends to condense upon the cold roof over their heads and severe cold may result.

The straw loft is sufficient since an area of 10x10 or 16 x 22 feet is ample for ventilation.

An opening of six to eight inches of straw is sufficient under ordinary circumstances for an air current to pass through to give the maximum amount of ventilation during warm weather.

An opening at least four feet in height and running the entire length of the house is recommended, the bottom half closed in windows and the top wired and supplied with cotton screens, bledges to permit of opening

and closing.

The public is concerned with continued quality production because it means Consumer Satisfaction.

We have never lowered our Standard of Quality. We take a pride in always brewing the Best.

when required. During the hot weather both windows and screens

may be removed. The building is

single boarded on each side of the

cudding, with building paper be-

tween, thus forming a wind pro-

tected space.

If the straw loft does

not extend over the roosts it is ad-

vised that the ceiling be hoarded

from the back to a point level with

the end of the drooping boards.

This gives a house for a

height of 12 feet, for a colony of 100

birds.

Also a bulletin dealing with all

phases of poultry house construction

may be obtained free upon re-

quest.

Dividends to Policy Holders Increased for the

Seventh Successive Year

**SUN LIFE Assurance
Company of CANADA**

E. A. Beck, Unit Manager, Bassano

PROVINCIAL SEED FAIR

JANUARY 17 - 20

The Alberta Provincial Seed Fair will be held in Calgary from January 17th to 20th, at the same time as the U.P.A. annual convention, announces field crops commissioner W. J. Stephen. The first two days will be occupied by the judges of entries and a number of agricultural exhibits will be held during the last two days. The Alberta Seed Growers' Association will hold their annual meeting at the same time. Entries are accepted at the seed fair from a number of other countries in the province who are showing at the forthcoming Chicago International Hay and Grain Show.

YOU Can Decide

Are you in doubt as to the wisdom of a "lump sum" payment to your beneficiary?

There are alternatives, a wide range of income settlement options which solve the problem of safely investing the policy monies. Because of the Company's earning power, the advantage of interest rates is ensured.

Dividends to Policy Holders Increased for the

Seventh Successive Year

SUN LIFE Assurance**Company of CANADA**

E. A. Beck, Unit Manager, Bassano

B. T. GRAY Auctioneer

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF CATHERINE TALKINGTON, widow of the Town of Bassano, in the Province of Alberta, Married Woman, deceased.

Notice is hereby given that all persons having claims upon the estate of the above named Catherine Talkington, who died on the 23rd day of September, A. D. 1927, are invited to file their claims with the 32nd day of December, A. D. 1927, a full statement duly verified, of their claims and of any securities held by them, and that after that date the executors will distribute the assets of the deceased among the heirs, uniting thereto, owing regard only to the claims of which notice has been filed, of which notice has been brought to her attention. Dated this 13th day of November, A. D. 1927.

WILLIAM McLAUGHLIN, Solicitor for the Executrix Bassano, Alberta.

19-2-P

\$20 REWARD

For the recovery of one tame, or mares, one light bay with star on forehead, the other brown, with white face; weight about 1600 each. \$10 reward for one team, same color and markings as above, weight about 1800 each. All of

these horses branded with a dot on right thigh; Please notify A. C. Bryson, Jenner, Alta. 26-P

ORIENT BUYS CANADIAN FLOUR

Vancouver—One of the largest single shipments of Canadian flour to be exported to the Orient was booked on the Canadian Pacific liner Empress of Canada, flagship of the Pacific fleet. The cargo consisted of more than 1,300 tons of domestic flour for consumption in China and Japan.

LAKE ATHABASKA FISHERIES ACTIVE

Vancouver—One of the largest catches in Lake Athabasca during the fall season of 1921, according to a report received by R. T. Todd, dominion fisheries inspector at Edmonton, was made up of 69,000 pounds of lake trout, 70,000 pounds of whitefish, and 5,000 pounds of lake whitefish.

Bon S. Plumer is in Calgary attending the Alberta Wheat Pool convention.

A. G. Bond went to Calgary Thursday evening on court business.

Mrs. A. R. Maurer went to Gleichen Thursday for a day's visit with Mrs. H. Carter.

Mr. Knudson, of Jenner, is a patient in the Bassano Hospital, having recently undergone an operation.

Next week the Bassano Mail will carry the first advertisement of the Ford Motor Company for their new model car.

A baby girl was born in the Bassano Hospital on Tuesday, Nov. 22, to Mr. and Mrs. Gus Juhnke, of Milo.

AMERICANS LOOK TO CANADA

Regina—According to L. H. Newell, of the Canadian Trust Company in that state are looking to western Canada as a profitable field for investment. One trust company in Nebraska, he said, had \$6,000,000 on deposit, some of which would ultimately find its way into Canada.

Mr. Newell predicted a big movement of farmers to western Canada for the next two years. "Interest is keener than at any time since 1903-10," he said, "and many farmers in quest of land have expressed their intention of going to see Canada for themselves."

Keep in mind the date Wednesday Nov. 30th. It is the annual chicken supper given by the Knox Church Ladies Aid, and as usual, they have a seated table of fancy and useful articles ideal for Christmas gifts.

Judge Macdonald, of Bassano, presided at a district court in Bassano on Wednesday morning. A small debt case was heard, and a couple of motions came up for consideration.

A baby girl was born in the Bassano Hospital on Tuesday, Nov. 22, to Mr. and Mrs. Gus Juhnke, of Milo.

No Accounting for Tastes

Athabasca—"Whash ya want for?"

Cop—"We're looking for a drawed man."

Inglewood—"Whash ya want one for?"

PLAN YOUR CHRISTMAS SHOPPING NOW

This year give useful, quality gifts

May we suggest?



Sweep! Sweep! Sweep! *Curlers! Get your brooms now*
FARM SLEIGHS--now on hand. Cast or steel shoes.

Currie & Milroy Ltd., Hardware
Bassano and Hussar

JOHNSTON'S STORE NEWS

New Dresses Just Arrived

A NEW SHIPMENT OF DAINTY GEORGETTE DRESSES; also Crepe Black Satin; wonderful values. Now is the time to select one for Christmas and social events.

Luncheon Set

A lovely design in Pure Linen Cloth, 54x70, with six 14x14 Napkins, at an exceptionally low price. The set \$4.50

Towels

A special family towel; deep absorbent Turkish; price \$6c a pair Big value

Silk Bedspreads

A handsome spread in gold, rose, and blue; full size. This makes a useful present ... \$8.50

Handkerchiefs

A fine assortment of dainty lawn, linen, voile, crepe de chine. Handkerchiefs, in dainty designs.

Men's Suits

SEE OUR SPECIAL VALUES IN BLUE SERGE SUITS. ALSO BOYS' AND YOUTH'S SNAPPY NEW STYLES. Come in and try them on.

JAMES JOHNSTON, "The Quality Store"

New Christmas Stock

Just opened up our new stock of TOYS - DOLLS - CHRISTMAS CARDS - FANCY CHINA - CHRISTMAS BOXES OF CHOCOLATES, McIrv's, Ganong's, Lowmyer's and Neilson's

Come in and make your selections early. Goods on display at the store opposite the post office, and in the Ice Cream Parlor on Main Street

Bulrner's Store

SPECIAL COMBINATIONS

No. 1. 1 tin Pears No. 2	No. 3. 4 lb. brown Sugar,
1 tin Corn "	1 pkg. Icing Sugar, 1 pkg.
1 tin Tomatoes No. 2 1-2	Corn Starch 49c
49c	

No. 2. 3 P&G. Soap, 1 Lux, 1 Old Dutch, 1 Palm Olive, 1 Fels Naptha	49c
1 Kellogg's Pep, 1 Kellogg's Corn Flakes, 1 Shredded Wheat	49c

Candied Peels—oranges, lemons, and citron, from Dundee, Scotland. Currants, Almonds, Almond Paste, Sultanas, Raisins, etc.

JACK TORGAN

GROCERIA and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

Curling News

The chillier weather has put a crimp in curling prospects, and made it impossible to go ahead with ice making.

The executive held a meeting this week and decided to draw up a schedule of single games.

Dr. Scott and J. Young were appointed ice committee.

The Scott Challenge Cup games promise to be more keenly contested than last year.

Two teams have been fitted with this exception of one or two men. It is expected, however, that all the rinks will be ready as soon as the season opens.

The first competition will be that between the president and vice-president teams.

Duchess News

DUCHESS, Nov. 24—Miss C. Spicer returned from Calgary Friday night where she spent a few days with her mother and other towns attend the party at Miller's, and report a good time.

There was no sermon at the Union Church last Sunday owing to the fact that Rev. Moore was unable to get home.

Mr. and Mrs. S. H. Ramer went to Lethbridge Monday where Mrs. Ramer will receive medical attention.

Hans Stipek, of Idemleigh, came on Tuesday morning, returning home on Wednesday night.

The winners at the whisky drive on Wednesday evening were as follows: lady's first, Mrs. Miller; second, Mrs. Woodward; gentleman's first, Dave Miller; second prize was won by a travelling salesman.

DEATH OF BERNARD GERDING

The death occurred in Bassano on Thursday, Nov. 24th, of Bernard Gerdig, pioneer homesteader of Bassano. Deceased was 65 years of age. He leaves a wife and three children.

THE WORK OF THE NAVY LEAGUE

The Rev. Fred Cooke, representative of the Navy League of Canada, who has been in Bassano taking up subscriptions to Canada's National Journal of Yachting and Shipping, and donations for the Navy League, visited the town recently for assistance. They subscribed about \$45 to the Alberta Division.

The Navy League assists the orphans and widows of men of the merchant marine serving as they do the receiving governments around the world. The Navy League inspects sailors' homes and institutions, etc. in all our larger Canadian ports from coast to coast and looks after the welfare of our seamen when ashore. The Navy League also trains boys and young men to be better Canadian citizens of whom.

The Alberta Division is required to raise \$8,000 as its quota to the \$250,000 budget of the Navy League, and hopes to raise this amount as quickly as possible with the co-operation of our local people throughout the province.

The Navy League directed some 800 boys and young men into the merchant marine in 1926, and its work is almost entirely in this interest.

All matters belonging to the league can be referred to headquarters and there regulated.

Subscription to the Sailor's Magazine as well as donations for the Navy League can be sent to John A. Irvine, 817 First St. East, Calgary.

The Butler and Davis, vaudeville entertainers put on a program in the Gem Theatre last Friday and Saturday evenings, in addition to the regular picture program. Their magic, ventriloquism, and mind reading acts were well received by the theatre goers. The mind reading act proved particularly interesting and mystifying.

Urgent Engagement
Teacher—"What is wind?"
Karl—"Wind, teacher, is air in a hurry."

GOOD COAL

Orders taken for coal from the White Ash Mine; good quality coal; Phone 87 Wm. Gerrie, Bassano.

PERSONAL CHRISTMAS CARDS

Call at The Mail office and see our sample of personal Christmas greeting cards. These year's designs include many new and unique designs, and the printing is neatly and tastefully executed. The prices range upward from \$1.00 a dozen. The cost of the second dozen is considerably less than the first.

McKee's Stores

HEATH'S, of Calgary, coming one day only, Thursday, December 1st and will stage a big sale of

Coats

and

Dresses

150 Coats and Dresses at half price and less

A genuine sale with real marked down honest values honestly advertised. We plan a day of value giving for this great selling event. East - West - north - south - nowhere can you better the values in this sale of Coats and dresses.

Kingcot Rayon Silk Cloths

Great special purchase of 1,000 yards of Kingcot Rayon Silk Cloths. This material is well known and extremely popular throughout the length and breadth of the land.

It comes in smart checks and stripes in 20 different colorings.

We offer you this beautiful material, while the stock lasts, at

45c a yard

32 inches wide. The new season's price will be 65c a yard. Don't miss this real buy opportunity.

Rainbow Crepe

The favored soft clinging material; makes beautiful dresses, etc. In Powder Blue, Wood Rose, Rose Navy, Black; double width.

\$1.45 per yard

Flat Crepe

A heavier material than Rainbow Crepe, with the same soft clinging effect. In all the newest shades—Wood Rose, Henna, Wine, Black, etc. Double width.

\$2.50 per yard

Men's Wear Department

OVERCOATS

Men's heavy winter overcoats; natty patterns; newest styles. Come in and look them over. Exceptional values.

MEN'S PURE WOOL HEAVY WEIGHT FINE HALF HOSE—A direct shipment from the Old Country. 66c a pair.

JAEGER PURE WOOL HALF HOSE—Plaid and fancy; all sizes \$1.00 and \$1.25 a pair.

WINTER CAPS—Complete stock for men and boys; with and without fur bands; in the newest colorings.

The home of "INVICTUS," the best good shoe

-: GROCERIES :-

SPECIALS

DILL PICKLES, HEINZ, per doz. 35c

SEEDLESS RAISINS, 5s. per carton 75c

GOLDEN SYRUP, Bee Hive, 5 lb. tins ... 40c

BULGAR DATES, per lb. 15c

RIPE OLIVES, per tin 35c

SMYRNA FIGS, New Stock, per lb. ... 15c

Apples

We cannot talk too highly of the quality and varieties of our Winter Apples. Over 500 cases to select from.



Jonathan, Delicious, Baldwin, Northern Spy, Spitz Grimes, Golden, Rome Beauty, Ontario, Waggers, etc. A good and cheap food.

REDUCED PRICES ON QUANTITIES — Get your neighbors and make up a club order. It will pay you to lay in a stock.

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345